

Ivan M. Cohen

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SUMMARY

Experienced writer, editor, and entertainment executive specializing in working with established brands across diverse media. Known throughout the industry as an effective leader who ensures business goals are met or exceeded while maintaining quality. Proven successes in launching new product lines, building talent relationships, and refreshing classic brands in digital media, print, television, home video, and more.

PROFESSIONAL EXPERIENCE

MAD EVENT MANAGEMENT **New York, NY** **2017-present**

Director of Programming

Responsible for conceiving, executing, and supervising panels at three annual comics- and pop-culture-themed conventions (Long Beach Comic Con, Long Beach Comic Expo, and New Jersey Comic Expo) and the twice-annual Comic Creator Conference (C3). Also negotiate with talent and consult on marketing strategies for the events.

VALIANT ENTERTAINMENT **New York, NY** **2012-present**

Collections Editor

Supervise and direct content and design for comic-book publisher's multiply award-nominated line of reprints; repurpose periodical titles in a variety of formats.

CONSULTING AND FREELANCE WRITING (partial) **2010-present**

- Disney/Marvel Publishing – Multiple *Avengers* and *Star Wars* storybooks
- Warner Bros. Animation – *Teen Titans Go!* and *Beware the Batman* animated television series
- DC Comics – Comic book titles including *Teen Titans Go!*, *Looney Tunes*, and custom-publishing projects for clients including HBO Max, AT&T, LEGO, and Nestlé
- Marvel Comics – Writer, custom-publishing projects and kids' comic books featuring Spider-Man and The Avengers
- Capstone – Multiple illustrated chapter books
- Sandvik Publishing – Two hardcover adaptations of *Star Wars* films
- Other – Additional prose clients include Thrillist, Vulture.com, and Esquire.com

BONFIRE AGENCY

New York, NY

2011-2017

Director, Editorial Projects

Manage publishing efforts in digital and print for marketing group connecting advertisers with pop-culture consumers. Also consult on marketing strategies for publisher clients.

DC COMICS (a division of Warner Bros.)

New York, NY

1996-2010

Creative Executive, Creative Affairs Department

2007-2010

Lead development executive for showcasing DC's vast roster of characters in film, television, direct-to-video (DTV) features, and live entertainment.

- Executive in Charge of Production for multiple animated DTV features
- Supervised development for live-action and animated TV series and motion pictures including *Red* (2010), *The Losers* (2010), and *The Dark Knight* (2008).

Creative Associate, Creative Affairs Department

2006-2007

Expanded New York office of L.A.-based department from support-only role to active player in expanding company's presence across diverse media platforms.

- Spearheaded successful cross-divisional launch of the "DC Universe" line of original DTV animated movies, which has, to date, sold over 6.5 million units.
- Developed pilot scripts for three live-action series with Warner Bros. Television.
- Launched internship program for department's New York and L.A. offices.

Coordinating Editor, DC Editorial Department

2000-2006

Managed schedule of 60-plus monthly series and personally edited several titles.

- Edited award-winning run of monthly *Wonder Woman* comic-book series.
- Managed internship program for two New York-based publishing imprints.

Assistant Manager, Marketing Publications

1998-2000

Wrote and supervised design of monthly catalog detailing publisher's output.

- Represented company at consumer and trade conferences including *Comic-Con International: San Diego*, largest comic-book and pop-culture event in U.S.
- Promoted from *Marketing Representative* position (1996-98).

PROFESSIONAL ASSOCIATIONS

- ASIFA (International Animated Film Society), voting member
- Tribeca Film Festival – Industry Delegate, "Tribeca All Access" program

EDUCATION

- Northwestern University (Evanston, IL) B.S., Communication Studies
- Stuyvesant High School (New York, NY) Regents Diploma